



Within the city without the city

The growth of Shamshabad started with the state government's plan to develop an international airport in the early 2000. The work for the airport started in 2005 and the rest as they say is history.

Over the last eight years, vineyards in Shamshabad gave way to residential towers and skyscrapers and gated community villa projects. The Rajiv Gandhi International Airport paved way for the construction of high end hotels. And, with the government announcing an aero SEZ around the airport, the area became an active commercial hub.

Commercial activities in Shamshabad also led to the development of surrounding

areas like Appa Junction and Rajendra Nagar, so much so that they became the submarket of Shamshabad. What accentuated the growth of these submarkets is the construction of outer ring road (ORR) connecting Shamshabad to financial district.

In today's time APPA junction offers the option of maintaining the best "Work Life Balance," says K Indrasena Reddy, Managing Director, Giridhari Constructions.

It is a self-sustainable ecosystem around these areas and can be considered as a place 'Within the City without the City.'

"I have been closely monitoring the developments at APPA Junction since year 2004. At that time there was no ORR, no radial roads, no Langar House over bridge. But with the ongoing developments, I anticipate phase1 ORR to transform like that

of Dubai Shaik Sayad road," says Indrasena Reddy.

APPA junction offers a fresh definition of an ideal place to live with immense potential to grow. I would personally take into account the following parameters for selecting the best location.

Outer Ring Road (ORR – Phase I) connectivity, makes driving a pleasant experience here. The advantages of living in a civilized modern society and yet being close to nature is something that is a rare combination these days, which is why upcoming places like APPA junction are an ideal choice for a quality living.

"Organized infrastructure and regulatory restriction that makes it impossible for structures to mushroom everywhere around the area, guarantee not only a peaceful environment but also freedom from problems such as dwindling water supply. This also gives scope for new infrastructures such as cinema



In today's time APPA junction offers the option of maintaining the best "Work Life Balance," says K Indrasena Reddy, Managing Director, Giridhari Constructions.