



Project location plays a pivotal role in creating communities and resources that are important for families.

LOCATION PERFECT

After a hectic day at work, if all you want is some peace, tucked away from all the cacophony of the city, then living in a villa is the best antidote to rid yourself of some stress. But with villa prices going through the roof and skepticism marring the prospects of the sector, it is a daunting task to find a perfect address these days. There are, however, some pleasant exceptions where some intrinsic requirements could strike a chord with the size of your wallet.

One of the exceptions is

Away from the crowd and chaos of the city, there are 44 villas in this project with per sft price of ₹4,000. The price of villas in this project starts from ₹1.2 crore.

Giridhari Constructions' Villa Onyx project located near the APPA junction, Narsingi. Located near several supermarkets and schools, the four-acre project is also close to weekend getaway spots like the Himayatsagar lake and Deer Park. Also, booking a villa now at Onyx means that you will be able to avail of the "benefits" from June 2015, according to the managing director of Giridhari Constructions, Indrasena Reddy. Away from the crowd and chaos of the city, there are 44 villas in this project with per sft price of ₹4,000. The price of villas in this project starts from ₹1.2 crore.

Speaking about the project and its location, Mr Reddy says,

"For me, apart from the technical and design details, the most important factor is the project location. It plays a pivotal role in creating communities and resources that are important for families. And that list includes schools, shopping arcades, entertainment zones and weekend gateways and not to forget the basic needs like ground water connectivity. That is the reason we have identified APPA junction as the area with most potential. In just 10 minutes, one can reach the airport, IT hub (Gachibowli), city centre (Banjara Hills, Jubilee Hills, Masab Tank).

"One of the greatest lessons from the recession for me has been in the words of Warren Buffet: 'Be fearful when people are greedy, and be greedy when people are fearful'. We always attempted for sustainable growth and kept promises made to customers instead of just reacting to fluctuating market conditions," he says.

The amenities provided in this villa project include landscaped gardens, two parking spaces, water body, open terrace, bar, amphitheatre, fountains, jogging track, rain harvesting pits, water treatment plant, solar fencing, outdoor play areas, underground cabling, broadband connectivity and back-up generator.

Recently, Giridhari Constructions launched 'ISOLA', a mini-gated community. It's a unique project of 100 apartments that was sold in a record time of 90 days. And now we have come up with 'Villa Onyx' which I am sure will be equally successful," says the builder.

Some of completed projects by the group include Executive Park (Phase I), Sai Ashray and Feel Good Homes.

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INDRASENA REDDY
MD, GIRIDHARI
CONSTRUCTIONS

